

NEWS RELEASE

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For Immediate Release

Benchmark Education Introduces New Classic Tales Series for K-2

World's Best-Loved Stories Accessible to Young Readers And Aligned to Common Core and State Standards

Pelham, NY (November 15, 2012) – Literacy publisher Benchmark Education Company announced its *Classic Tales*, a K-2 leveled text series making the world's best-loved classic stories accessible to young readers. The series brings together four traditional fiction genres—fairy tales, trickster tales, pourquoi tales, and fables. These books help students develop reading literature and foundational skills in support of the Common Core State Standards (CCSS).

"*Classic Tales* contains 60 engaging and motivating stories that students can read at their independent or instructional reading levels," said Tom Reycraft, chief executive officer of Benchmark Education. "The genres and the titles also can be used in K-2 small-group and intervention settings as well as at home with parents. They are ideal for bookrooms that need classic fiction genres at the emergent, early, and early fluent levels."

The series features rich plots for student analysis and discussion that meet the CCSS, Texas Essential Knowledge and Skills (TEKS), and other new state standards. The titles align with the recommended exemplars in the CCSS.

Classic Tales includes built-in features to prompt academic oral language discussion and retelling. The series also enables students to build genre awareness early as a foundation for more advanced literary analysis.

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The *Classic Tales* series includes the following key components:

- 60 leveled texts of world's best-loved classic stories
- An explicit Teacher's Guide per title with close reading prompts and core mini-lessons aligned to new standards
- An Audio CD for every title
- Reproducible take-home books on CD
- A Comprehension Question Card for every title
- A Cross-Text Analysis Card for the titles at every Letter Level

For more information or to find a sales representative for *Classic Tales* or other Benchmark Education products, go to www.benchmarkeducation.com.

About Benchmark Education: Headquartered in Pelham, NY, Benchmark Education Company is a leading publisher of K-12 core, supplemental, and intervention literacy resources in English and Spanish. These resources are supported by instructional technology solutions as well as on-site and online customized professional development training for teachers and administrators. Benchmark Education print and online resources are differentiated to support all learners in all settings and are research-based and proven. In addition to extensive educational use in the USA, they are also used in schools and training centers in the Middle East, Canada, South America, and Asia.

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